

Work for DPO Group - Africa's Favourite Payment Service Provider

DPO Group is a leading African digital payments company operating in over 20 countries across the continent. DPO has developed the technology to enable businesses and individuals across the continent to make payments online and offline with all currencies and payment methods. DPO Group currently works with over 100,000 merchants, including businesses in eCommerce and the travel and leisure sectors.

The company was founded in 2006, and since then, it has grown to be a pan-African PSP with more than 400 employees. In 2021, Network International, a leading enabler of digital commerce across the Middle East and Africa, acquired DPO Group in a landmark deal for the African payments landscape.

By providing its merchants with the capacity to make and accept payments effortlessly, DPO Group aims to support financial inclusion and economic development on the continent.

About the Vacancy

The Design Manager will act as the Design Lead for DPO and manage the design team to create a cohesive, forward-thinking, original, and innovative design language for all marketing assets.

Strong management, mentorship, and leadership skills are a must, as well as an ability to take our design work, processes, and projects to the next level. You will have the opportunity to make a visible and sizeable impact on the design and CI of one of Africa's leading payment service providers.

Energy, collaboration, zest, and creativity are critical in this role. This role is based in our Cape Town HQ with a mixed work-from-home / office based set up.

Educational Requirements

- Matric is essential
- Relevant Design Related Diploma/Degree
- Relevant Marketing Diploma/Degree

Work Experience to Back Your Qualifications

- Minimum 5+ years relevant design experience
- Mentorship/Management experience
- Mastered design, digital design, and marketing principles
- Mastered Adobe Creative Suite, preferably Adobe Photoshop, Adobe Illustrator and InDesign
- Experience and interest in at least 3 Design Subspecialties such as web design, animation, video creation, HTML5 ads or others
- Additional nice to have includes Dreamweaver, Adobe After Effects or an equivalent, Figma and Video Creation Software

What it's Like Working for Us

The environment is creative, innovative, and deadline driven. Be prepared to make an impact and have your work stand out! A balanced scorecard is used to measure the KPI's connected to the role, department and campaign performance.

What it Takes to Succeed on our Team

Attitude

- Energy
- Creativity
- Adaptability
- Attitude of Continuous learning
- Ability to Manage Priorities and Various Projects
- Strong Initiative
- High attention to detail

Skills

- Good verbal communication skills
- Ability to work independently as well as part of a team
- Technical design skills

Your Main Areas of Focus

Design Management: Efficiently and effectively manage design team and projects

- Provide strong leadership and mentorship to the design team
- Manage a team producing aesthetically pleasing design assets as needed, for example, social media graphics and banners, Google display adverts, gifs and videos, website banners, brochures, print materials and others
- Work with the Design and Marketing team to translate and create marketing requirements into compelling, appropriate campaigns and designs within specified time frames
- Maintain consistency between brand assets and keep content on brand
- Assist with ensuring correct and consistent design and layout for corporate brochures, templates, presentations, etc

Design Conceptualisation: Conceptualise and innovate on design work

- Strong ability to conceptualise forward-thinking, original, and creative design assets
- Keep abreast of design trends.
- As a brand, DPO is currently in a space of reinvention and as a Senior Designer you must be comfortable with incorporating current trends into your work in a way that is not only meaningful but considerate of each project's outcomes
- Ensure design work is high quality and effective, keep the user experience top of mind
- Ensure that format is effective for each project and goal

Project Management

- Ensure team completes projects within defined scope, priority, and in set timelines
- Follow and create new processes for the design team to ensure a high level of design work, project management and attention to detail
- Effectively communicate with teammates in Marketing and other divisions around requirements, timelines, processes and approvals
- Effectively communicate timelines and deliverables to stakeholders and provide instructions for use or promotion
- Work with team members to ensure aesthetics also are aligned with usability, accessibility, and web standards
- Work with developers to ensure proper implementation within a web environment and ensure consistency and integrity of the creative vision

Self-development

- Support and demonstrate Corporate Goals and Brand Values
- Participate in rostered training and take action on performance development plans
- Contribute to staff, team and development meetings
- Supplement personal learning with informal means outside of work, such as industry bodies, online forums and relevant reading

Responsibilities on Demand

- Due to the fluid and dynamic environment within DPO, new, additional or changed position responsibilities will occur
- Successful demonstration of change orientation is an ongoing responsibility in all positions

Small Things, Make a Big Difference

You'll be responsible for upholding good punctuality and attendance, your own health and safety. At the same time, you'll need to avoid adversely affecting the health and safety of others at work.

It's all about teamwork; therefore, it's important you fit in with our results-driven culture by living our brand values and ensuring we provide the best possible service to all our merchants.

How to Apply

- Update your CV – as a designer your CV format & Portfolio is KEY!
- Share your portfolio
- Write a cover letter / email about why this role is for you
- Please email us at talentsa@dpogroup.com

**If you were referred to us by one of our existing staff members, please indicate who referred you.*

We utilise the major social channels, go like and follow us!

