

## Work for DPO Group - Africa's Favourite Payment Service Provider

At DPO Group, we focus on several top tier fintech payment solutions and products, including PayGate, SiD, DPO Pay and DPO Store. We enable businesses of all sizes and industries to accept card, mobile money, and all major payment methods, making it easy for them to receive payments online.

### About the Vacancy

The Senior Designer position is a mixed creative role and the ideal candidate will need to be comfortable working across both print and digital. The Designer will contribute to marketing activities, campaigns, and projects through on brand, captivating, consistent, and boundary-pushing design work. This individual is required to jump in with zest and creativity to work on varied projects and campaigns.

The Senior Designer will need to work creatively and collaboratively to create impactful designs that capture and sell our company vision. Strong conceptualisation, attention to detail, and focus on usability is a must.

This role is based in our Cape Town HQ with a mixed work-from-home / office based set up.

### Educational Requirements

- Matric is essential
- Relevant Design Related Diploma/Degree
- Relevant Marketing Diploma/Degree

### Work Experience to Back Your Qualifications

- Minimum 4+ years relevant design experience
- Advanced understanding of design principles and best practices
- Mastered Adobe Creative Suite, preferably Adobe Photoshop, Adobe Illustrator and InDesign
- Experience and interest in at least 2 Design sub-specialties such as web design, animation, video creation, HTML5 ads or others
- Additional nice to have includes Dreamweaver, Adobe After Effects or an equivalent, Figma and Video Creation Software



## What it's Like Working for Us

The environment is creative, innovative, and deadline driven. Be prepared to make an impact and have your work stand out! A balanced scorecard is used to measure the KPI's connected to the role, department and campaign performance.

## What it Takes to Succeed on our Team

### Attitude

- Energy
- Creativity
- Adaptability
- Attitude of Continuous Learning
- Ability to Managing Priorities and Various Projects
- Strong Initiative
- High attention to detail

### Skills

- Good verbal communication skills
- Ability to work independently as well as part of a team
- Technical design skills

## Your Main Areas of Focus

### Design Work: Efficiently and effectively complete assigned design projects

- Produce aesthetically pleasing design assets as needed
- Types of assets may include social media graphics and banners, google display adverts, gifs, and videos, website banners, brochures, print materials and others
- Work with Design Manager, Marketing Managers, and Marketing Officers to translate and create marketing requirements into compelling, appropriate campaigns and designs within specified time frames
- Maintain consistency between brand assets and keep content on brand
- Assist with ensuring correct and consistent design and layout for corporate brochures, templates, presentations, etc

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## Design Conceptualisation: Conceptualise and innovate on design work

- Strong ability to conceptualize forward-thinking, original, and creative design assets.
- Keep abreast of design trends.
- As a brand, DPO is currently in a space of reinvention.
- As a Senior Designer, you will need to be comfortable with incorporating current trends into your work in a way that is not only meaningful but considerate of each project's outcomes
- Ensure design work is high quality and effective, keep the user experience top of mind
- Ensure that format is effective for each project and goal

## Project Management

- Projects completed within defined scope and priority and in set timelines
- Effectively communicating with teammates in Marketing and other divisions around requirements, timelines, processes and approvals
- Effectively communicate timelines and deliverables to stakeholders and provide instructions for use or promotion
- Work with team members to ensure aesthetics also are aligned with usability, accessibility, and web standards. Work with developers to ensure proper implementation within a web environment and ensure consistency and integrity of the creative vision
- Provide mentorship to junior team members

## Self-development

- Support and demonstrate Corporate Goals and Brand Values
- Participate in rostered training and take action on performance development plans
- Contribute to staff, team and development meetings
- Supplement personal learning with informal means outside of work, such as industry bodies, online forums and relevant reading

## Responsibilities on Demand

- Due to the fluid and dynamic environment within DPO, new, additional or changed position responsibilities will occur
- Successful demonstration of change orientation is an ongoing responsibility in all positions

## Small Things, Make a Big Difference

You'll be responsible for upholding good punctuality and attendance, your own health and safety. At the same time, you'll need to avoid adversely affecting the health and safety of others at work.

It's all about teamwork; therefore, it's important you fit in with our results-driven culture by living our brand values and ensuring we provide the best possible service to all our merchants.

## How to Apply

- Update your CV – as a designer your CV format & Portfolio is KEY!
- Share your portfolio
- Write a cover letter / email about why this role is for you
- Please email us at [talentsa@dpogroup.com](mailto:talentsa@dpogroup.com)

*\*If you were referred to us by one of our existing staff members, please indicate who referred you.*

We utilize the major social channels, go like and follow us!

